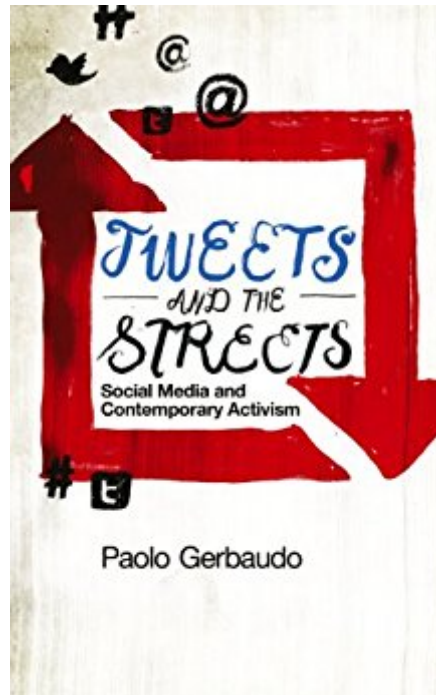


The book was found

# Tweets And The Streets: Social Media And Contemporary Activism



## Synopsis

'Tweets and the Streets' analyses the culture of the new protest movements of the 21st century. From the Arab Spring to the 'indignados' protests in Spain and the Occupy movement, Paolo Gerbaudo examines the relationship between the rise of social media and the emergence of new forms of protest. Gerbaudo argues that activists' use of Twitter and Facebook does not fit with the image of a 'cyberspace' detached from physical reality. Instead, social media is used as part of a project of re-appropriation of public space, which involves the assembling of different groups around 'occupied' places such as Cairo's Tahrir Square or New York's Zuccotti Park. An exciting and invigorating journey through the new politics of dissent, Tweets and the Streets points both to the creative possibilities and to the risks of political evanescence which new media brings to the contemporary protest experience.

## Book Information

File Size: 909 KB

Print Length: 210 pages

Page Numbers Source ISBN: 074533248X

Publisher: Pluto Press (October 5, 2012)

Publication Date: October 5, 2012

Sold by: Digital Services LLC

Language: English

ASIN: B009S8M81O

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #643,787 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #482

in Kindle Store > Kindle eBooks > Nonfiction > Politics & Social Sciences > Politics & Government > Elections & Political Process > Practical Politics #624 in Books > Politics & Social Sciences > Politics & Government > Elections & Political Process > Political Advocacy #722 in Books > Computers & Technology > Internet & Social Media > Social Media

## Customer Reviews

Interesting book, but sometimes difficult to understand Gerbaudo's exact meanings. It has a lot of

contrary beliefs to popular opinion on social media's role in mobilization.

Interesting analysis of the topic

well written book, the author made his points very clear

This book talks about the start of the social media movements.

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